

Our vibrant team at Allo Design Studio has years of experience in web design, UI/UX design, advertising, marketing, software development, creative writing, graphic design and app development. We are here to help you engage and interact with your existing and potential customers in the most creative and effective way.

Whether you need marketing collaterals, a website, a mobile application or anything in between, our team has you covered.

LEARN MORE ABOUT US AT ALLODESIGN.CA



Phone: (647) 883-3589

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30% off

Website Updates & Maintenance

With new website design and development

**Connect to the World** 

Say Allo to your clients

## Why You Need a Website No Matter Your Industry

REASON #1: 30% of consumers won't consider a business without a website

REASON #2: People are searching for you online. 97% of people go online to find and research local businesses

REASON #3: The majority of consumers use websites to find and engage with businesses

REASON #4: Commercial transactions in every industry - including b2b, industrial, and manufacturing - are influenced by digital website content

REASON #5: 75% of consumers admit to making judgements on a company's credibility based on the company's website design

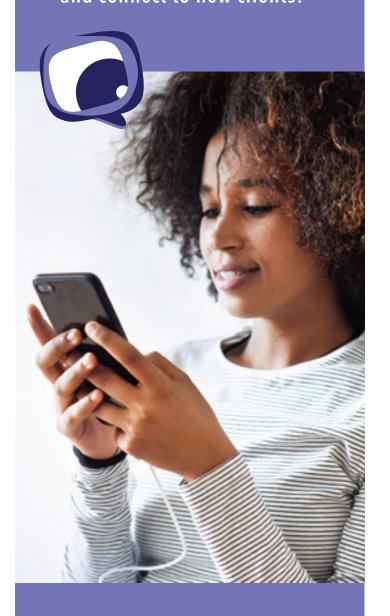
REASON #6: You need to answer basic questions quickly. Who are you? What do you do/offer? How do I contact you?

REASON #7: It will help you stay competitive in your industry.

NOTE: A recent Capital One study found that only 56% of small businesses have a company website. That should tell you two things:

- 1.56% of businesses are doing better than yours.
- 2. You still have a chance to beat 44% of them if you get a website now.

Say Allo to your new website and connect to new clients!



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## When You Should Redesign Your Existing Website

- Your site doesn't provide value to visitors;
- Your site doesn't accommodate mobile users or isn't responsive;
- Your site looks outdated:
- Your site is not aligned with your current marketing goals;
- Your site uses outdated third-party tools or was built with old technology;
- Your site is not listed on Google.

A well-designed website is one of the most effective marketing tools you can have at your disposal. Make the most of it by keeping it updated and easy to use.

At Allo Design Studio, we create amazing solutions for any business in any industry.

Responsive pages, meaningful designs that turn visitors into customers. Talk to us today!